



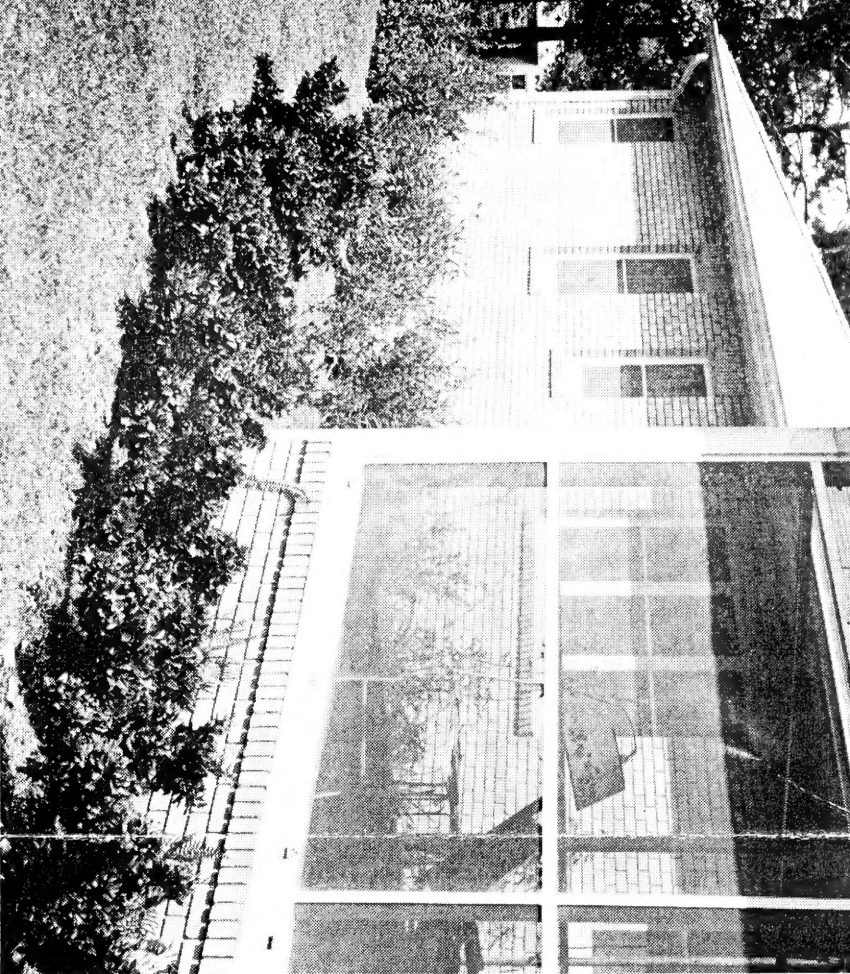
Plant Patent No. 1402

Wight Nurseries
Cairo, Ga.

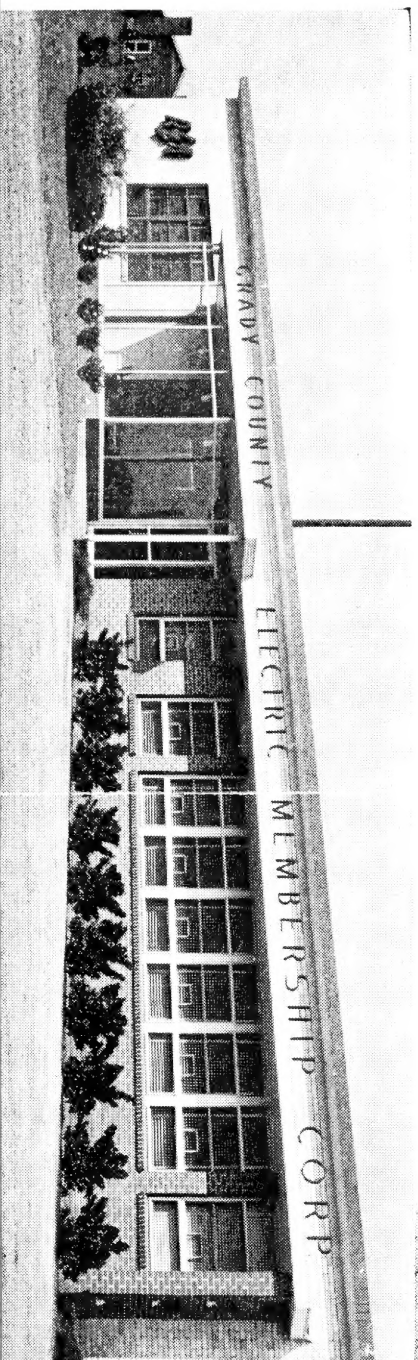
THE *New*
SUWANNEE RIVER
LIGUSTRUM

A Winner for You!

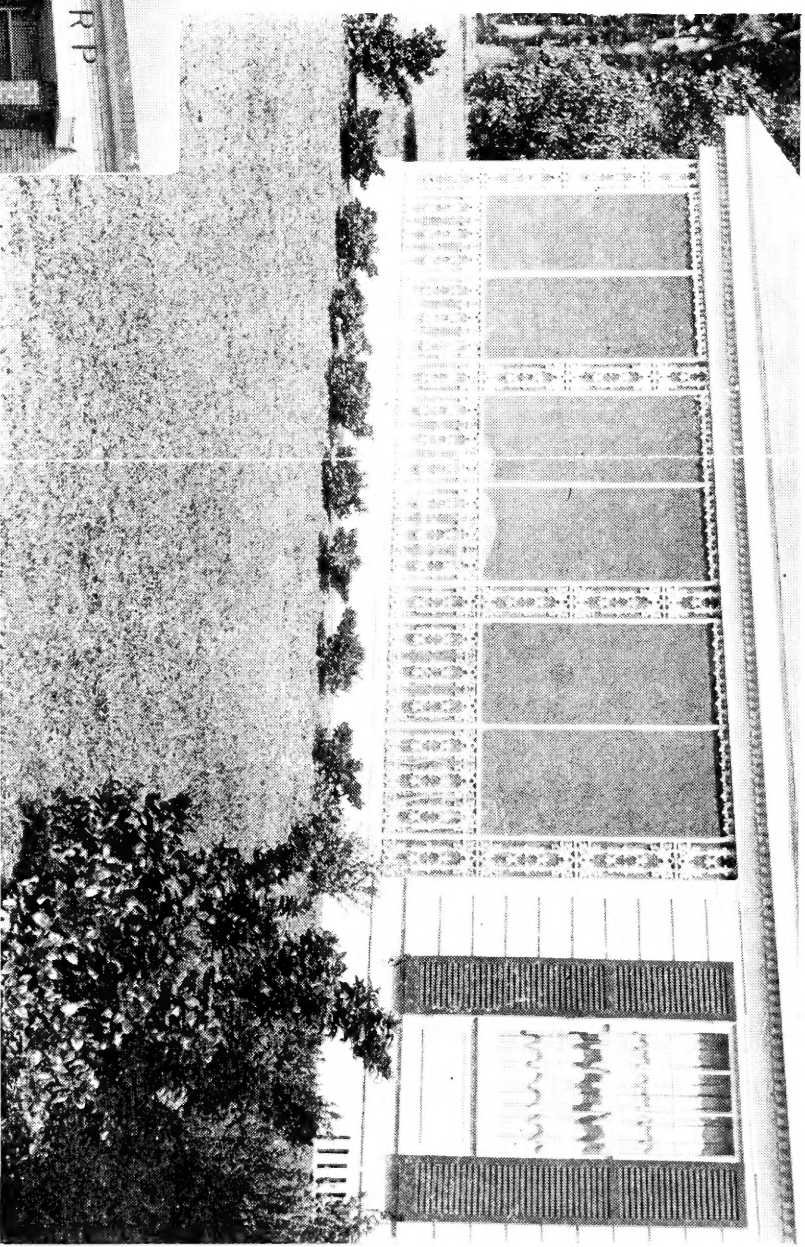
*Slow enough for the modern low, rambling home
... Fast enough to make you money!*



No problem to keep this porch light and airy with Suwannee River
as the foundation planting!



Suwannee River has a definite
place in landscaping the modern
industrial building.



No danger of Suwannee River growing too fast
and hiding this beautiful iron grille.

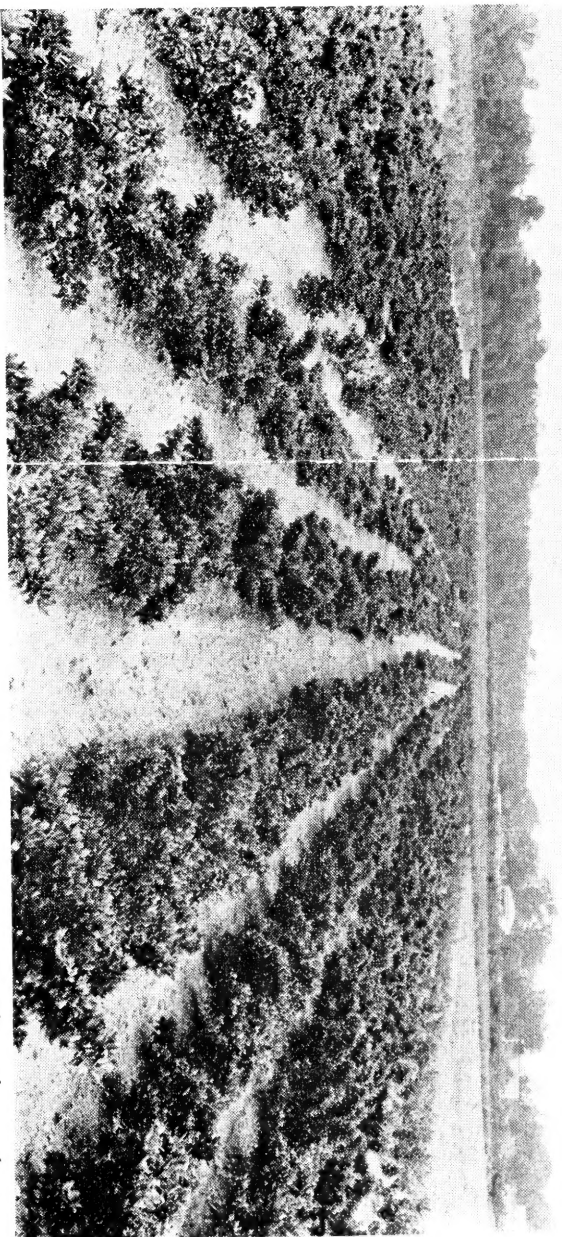
SUWANNEE RIVER HAS EVERYTHING

Suwannee River as accent plants outdoors

!GNIHLYREVA SH REAIR EENNVMWS

Be the first in your community to offer
Suwannee River Ligustrum to your customers

Suwannee River may be purchased from the nursery whose name appears on the back of this pamphlet.



Suwannee River Ligustrum 2 years in the field. Note the marked spreading habit. Natural growth.

MINIMUM PRICES

SUWANNEE RIVER LIGUSTRUM

Plant Patent No. 1402

Graded by Height or Spread,
Whichever is Greater

Graded by Height or Spread, Whichever is Greater		WHOLESALE			PUBLIC INSTITUTIONS			RETAIL		
		each 10 to 49	each 50 to 499	each 500 or more	each 10 to 49	each 50 or more	each 1 to 9	each 10 to 49	each 50 or more	
12 to 18 in., B&B.	\$1 85	\$1 65	\$1 50	\$2 80	\$2 60	\$3 75	\$3 50	\$3 25		
18 to 24 in., B&B.	2 25	2 00	1 85	3 40	3 20	4 50	4 25	3 95		
24 to 30 in., B&B.	2 50	2 15	2 00	3 80	3 55	4 95	4 75	4 45		
30 to 36 in., B&B.	3 50	3 00	2 75	5 20	4 40	6 95	6 50	5 95		
3 to 4 ft., B&B.	4 50			7 95		9 95	9 00			
Container Grown										
1 gal.	\$1 50	\$1 25	\$1 10	\$2 40	\$2 00	\$3 50	\$3 00	\$2 50		
3 gal.	2 50	2 25	2 00	4 00	3 50	4 95	4 75	4 45		

WHOLESALE prices are quoted to established nurseries and licensed dealers who are purchasing for resale. Prices are F.O.B. origin and packing charged at cost.

PUBLIC INSTITUTIONS are defined as public or semi-public bodies, buying in quantity for their own use and not for resale, such as cemeteries, universities and colleges, city, state and federal government agencies, etc. Where delivered price is requested, any packing and shipping charges should be added.

RETAIL prices are to the buying public.



This 3-year-old specimen makes a grand foundation plant.

Here's what people testing

"Suwannee River" say:

Essential Facts about

ALABAMA: "Last year the water supply in Auburn was extremely low, and we were not allowed to use any for shrubbery, lawns, etc. This plant suffered rather severely from lack of water. Then came the freeze in late March with a temperature of 17° here at Auburn. For a time I thought this plant was completely killed. However, in the last three weeks it has begun to show new leaves, and there is every indication that it will recover."

"I was well pleased with the appearance of this plant until such extremely adverse conditions practically stopped its growth. In my opinion this should be a very satisfactory shrub for foundation planting." May 1955.

DISTRICT OF COLUMBIA: "Although it was not possible for us to water as regularly as we should have during last summer's extreme drought, your plants showed no deleterious effects from lack of water. I do not think that we will have any trouble bringing them through any droughts that we may experience in this area."

"This past winter was the coldest winter we have had in seven years. On two occasions the temperature went as low as 7° F. We had severe winter burning on many broad leaved evergreens and some on the plants of 'Suwannee River'. The leaf burning on your *Ligustrum* did not show up until early March, and at that time it appeared as numerous small spots over the leaves. With the coming of warm weather and new foliage the worst leaves dropped off. At no time, however, did the plants lose all their leaves or appear completely brown. All plants are growing well now and seem not to have suffered any actual killing back of their stems."

"As for my impression of 'Suwannee River' as a broad-leaved evergreen for this area, I would say that it looks very promising. Certainly it has stood up much better than *Ligustrum japonicum* this winter at the Arboretum. If our winters do not get any colder than the past one I cannot see why it should not be satisfactory for this and similar climatic areas." May 1955.

DELAWARE: "Both plants are in good condition and the variety seems to be hardy in both the southern and northern part of the state."

"Some winter injury was observed on both plants probably due to sun and wind burn, but this is common to all of our *lucidum* privet during severe winter weather in this area. I believe this would make an attractive and useful landscape plant for Delaware." May 1955.

LOUISIANA: "The Suwannee River *Ligustrum* is now in full bloom and looks good.... It withstood the drought and came through in good condition."

"As a low growing shrub, especially for use around industrial areas, it seems that the Suwannee River *Ligustrum* would be an excellent choice." May 1955.

MARYLAND: "The 'Suwannee River *Ligustrum*' plants you sent for field testing over a year ago have just gone through an unusually severe winter for this part of the country. Several days we had temperatures two or three degrees below zero."

"The plants did take a bit of abuse, but now that they are getting spring rains and warmth, I can report that they appear to be doing very well." April 1955.

MISSISSIPPI: "... This plant made fairly normal growth and withstood the drought as well as any other plants, particularly compared to the common *ligustrum*. As indicated from your description of this variety, it is a dwarf type in that it is still not more than two feet in height. This plant, along with a common *ligustrum*, had started vigorous new growth before the severe freeze occurred on March 26 and 27. All of this tender new growth was killed and the old leaves were damaged to some extent. Except for the tender new growth, no damage has been apparent on the last year's or older wood and the plant is making normal new growth at this time. Our temperature during this unprecedented late freeze on March 27, was officially recorded at 20 degrees Fahrenheit and the temperature remained below freezing for more than twenty-four hours." May 1955.

LONG ISLAND, NEW YORK: "The three Suwannee River *Ligustrums* were placed in different places so that we would have some basis from which to judge."

(1) "One was placed in a place protected from all winds and received only about 3 or 4 hours sun a day. This plant appears to be in good shape and is already setting out new leaves."

(2) "A second was placed in an area where it had protection from wind on three sides and received 5 to 6 hours of sun a day. This did not do as well and showed about 1/4 of the leaves with wind burning. New leaves are coming out in profusion though."

(3) "The third was placed in full sun and completely exposed to the winds. This is in the worst condition with 1/2 to 3/4 of the leaves showing wind burn but there are new leaves appearing. The new leaves are not as prolific as in the other two plants."

"They certainly show promise but I think it will take another 2 or 3 years in order to judge them well." May 1955.

OREGON: "... The plant looks perfectly healthy. It has not made a very large amount of growth, and that is as we would want it, since it is designed for the low, modern type of architecture."

"I think this plant has a definite place and will stand up along with our azaleas, rhododendrons, skimmia, daphnes and camellias which do so well here." May 1955.

PENNSYLVANIA: "... Both are in good condition; the tips of most of the upper leaves are browned, but there is plenty of new growth, two to three inches long."

"Both are planted in protected spots, one more so than the other and that one started into growth a little earlier."

"As to weather conditions; last summer was hot and dry and we did much watering. The *ligustrums* received extra waterings. The first part of the winter was mild, but the whole month of February was very cold with little snow. In my opinion the *ligustrums* came thru exceptionally well." May 1955.

TEXAS: "The plants are certainly nice and should please our most exacting customers." October 1954.

SUWANNEE RIVER LIGISTRUM

A hybrid, the parents being *Ligustrum Coriaceum* and *Wax Ligustrum*.

Foliage a deep lustrous green, smaller than *Wax*, and slightly twisted. Internodes short. Leaves opposite, with each set of leaves coming out at a 90-degree angle from those immediately above and below it. Very compact.

An easy plant to grow. Not fussy as to soil requirements. Has not been attacked by white fly and appears highly resistant to nematode.

Hardy on Long Island!

Slow enough to use around the foundation of the modern house, yet fast enough to make you some money. Excellent for low hedges.

Patented. Minimum prices have been established at the wholesale, public institution and retail levels, to protect you from cut-throat competition.

A good margin of profit for dealers. Be the first to offer Suwannee River *Ligustrum* in your community.

SUWANNEE RIVER HAS NEVER TINGLED



Suwannee River's glossy green foliage completely hides the woody stems so prominent on other Ligustrums.

Your Customers will like its

low spreading habit
compact, dark green foliage
flowers but no berries
freedom from white fly
little pruning requirements
lack of fussiness about soils
ease of transplanting . . .
resistance to drought and cold

SUWANNEE RIVER HAS EVERYTHING!

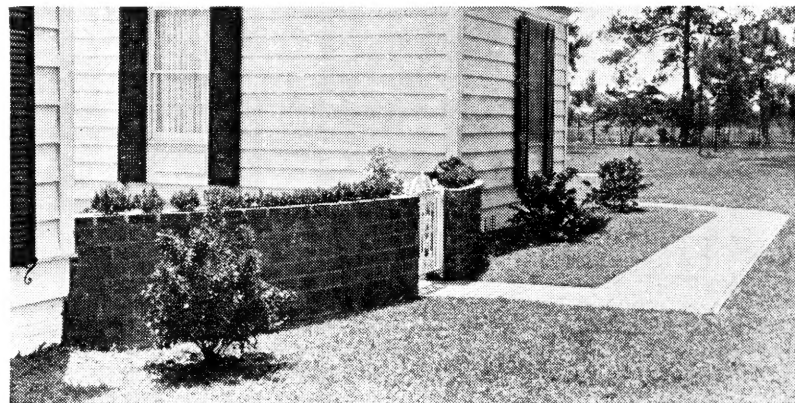
All genuine Suwannee River Ligustrum carry this tag. Look for it!



Introduced by

Wight 
NURSERIES
CAIRO, GEORGIA • SINCE 1887
"WIGHT GROWN MEANS GROWN RIGHT"

and Available from



Suwannee River as accent plants outside the patio.